

MCI SUMMER PROGRAM 2021

STUDY AND EXPLORE THE HUB OF THE ALPS.

MAY 25 – JUNE 18, 2021 | **ONLINE**

**your
summer
matters**

Join our summer program and
earn credits while discovering
new places, cultures, and making
friends from all over the world!

Courses

BUSINESS

- Social Justice and the Bottom Line (3 ECTS credits)
- International Human Resource Management (3 ECTS credits)
- International Marketing (3 ECTS credits)
- Introduction to International Business (3 ECTS credits)

ENTREPRENEURSHIP & INNOVATION

- Entrepreneurship (3 ECTS credits)
- Entrepreneurship in Family Firms (3 ECTS credits)
- Innovation & Entrepreneurship in the Service Sector (3 ECTS credits)
- Strategic Management & Start-up (3 ECTS credits)

Nomination deadline: March 31, 2021

www.mci.edu

contact.

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