



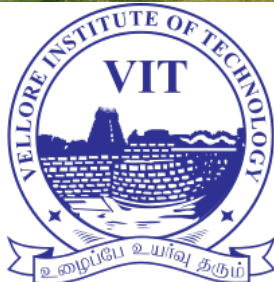
International Research Council on Biomechanics of Injury

IRCOBI 2025 Asia Conference

Indian Institute of Technology Madras, Chennai, India
25-27 June 2025

<https://ge.iitm.ac.in/ircobiasia2025>

<https://ircobi.org/wordpress/general-information-asia/>



About IRCOBI

IRCOBI was founded in 1973 under the leadership of Professor Bertil Aldman who chaired it for almost 20 years. Its formation was the result of an ever-increasing international recognition of road-transport related mortality and morbidity, culminated by an Organization for Economic Cooperation and Development (OECD) report in 1969 that proposed 5 co-operating programmes, one of which was on accident biomechanics and another on human tolerance to impact and the kinematics of impact injuries. A small group of researchers from Europe decided to combine these two programmes and eventually formed the first version of IRCOBI in 1973, which then stood for the International Research Committee on the Biokinetics of Impact, before becoming the International Research Council on Biomechanics of Impact in 1992 and the International Research Council on Biomechanics of Injury in 2007 to reflect more accurately its overall mission and its wider remit.

IRCOBI's mission is to

- encourage research on impact biomechanics and injury mechanisms;
- provide a forum for the presentation and dissemination of such research findings;
- serve as an advisory body on issues relating to impact biomechanics and injury mechanisms;
- foster, encourage, and support young researchers in the field;
- improve the scientific basis on which injury prevention, safety, and crashworthiness standards are formulated.

The IRCOBI conference

Since 1973 IRCOBI has been organising an annual, international scientific conference in Europe to review new knowledge and create a forum for dissemination of research and activity on human tolerance to impact and injury prevention. Typical topics presented include field-data and epidemiological studies, experimental and computational modelling of injury, and assessment of current mitigation systems, procedures, and devices. Specialized sessions and seminars feature often; recent topics have included trauma to children, two-wheeled vehicles and vulnerable road users, and human body modelling. The peer-reviewed proceedings of the IRCOBI conference are now recognized internationally as an important source of knowledge on impact biomechanics and crash-injury studies. All previous conference proceedings can be found on our website: <http://ircobi.org/wordpress/proceedings>.

The 2025 Asia edition of the IRCOBI conference

The [IRCOBI Asia conference returns to India for its 2025 edition](#). The conference will take place on 25-27 June 2025 at Indian Institute of Technology Madras, Chennai, INDIA in association with Vellore Institute of Technology Chennai, INDIA. We will meet at the Indian Institute of Technology Madras ([IITM](#)), building “Office of IC&SR”. The IIT Madras campus is in the heart of the Chennai city. Chennai which is considered "Detroit of the Southern Asia" is an apt location for a conference that focusses on vehicle safety in general and injury biomechanics in particular. IIT Madras has a thriving community working in general automotive research like the Center of Advance Automotive Research ([CAAR](#)), Centre of Excellence for Zero Emission Trucking

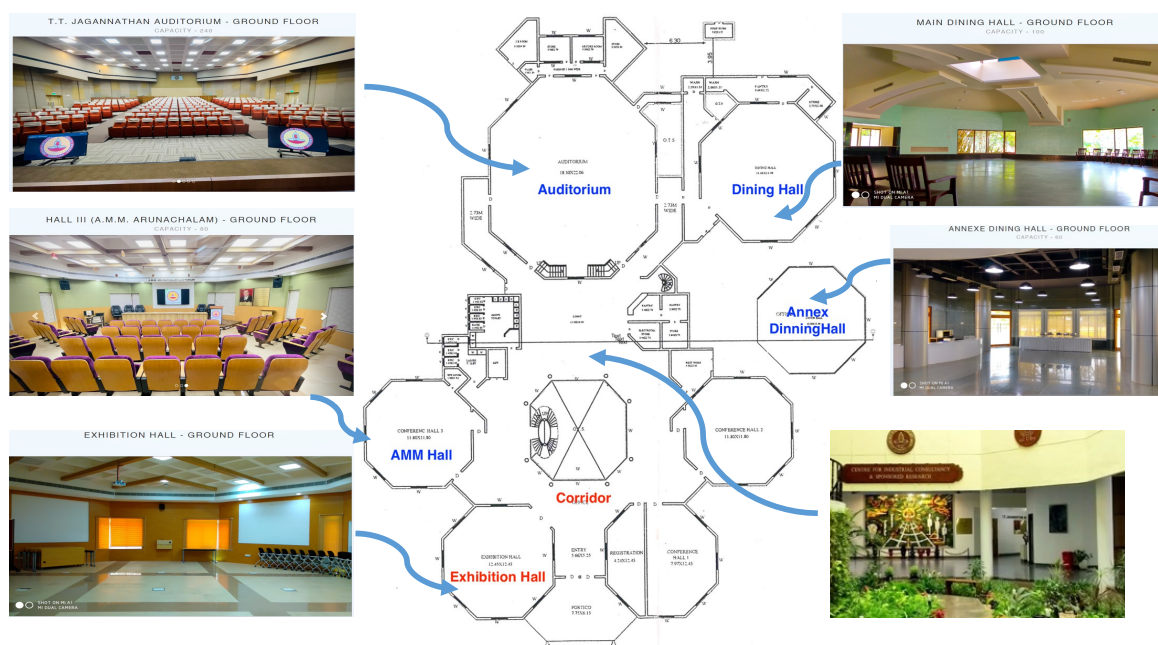
([CoEZET](#)), Centre of Excellence for Road Safety ([CoERS](#)) and we offer academic programs in automotive engineering and initiatives in [E-mobility](#).

We are expecting delegates from industry, research institutions, and academia. As in previous years, the IRCOBI conference offers the opportunity to showcase your latest products and services during the event and engage with the delegates. There is also a latent benefit to expose your product to the IIT Madras community working in automotive research in general and biomechanics of injury in particular.

Chennai is well connected with an international airport (MAA), two railway stations – Chennai central (MAS) and Chennai Egmore (MS) and a bus terminus (Kalaingar Centenary Bus Terminus – Kilambakkam) and thus the conference shall have a good footfall.

Exhibition Area

The exhibition area will be Exhibition Hall and Corridor of [IC&SR conference facility](#) in the same floor of the building where all the venues of the conference / coffee breaks and working lunch shall be arranged.



Visibility of your company and your product(s)

A range of sponsorship options is available to you. They are listed overleaf. Besides the classic option of exhibiting your products and services in the exhibition area, we offer sponsorship options that can maximize digital exposure, integrate within scheduled activities of the conference's programme, or ensure tailored visibility to align with your goals and priorities. These options, depending on sponsorship type, include

- visibility of your logo on the programme, the conference app, and the IRCOBI Asia and conference website;
- option for a prerecorded video presentation that will play during the conference;

- option to sponsor a specific session of your choosing. Your company's name will be mentioned in the beginning of the session, your logo will be visible in opening and closing slides, and the conference programme will mention your sponsorship;
- option to sponsor a lunch break, a coffee break, reception (evening of the 1st day of the conference, held at a different venue), or the conference dinner (evening of the 2nd day of the conference, held at a different venue). Your logo will be displayed prominently to denote that this lunch / coffee break / the reception / the conference dinner is sponsored by you. The time of exposure is associated with the duration of each event, the greatest being the conference dinner, followed by reception, followed by lunch, and then by the coffee break.

We ask all sponsors to send us a high-resolution image of their logo. Exhibitors that want to display large-size items such as avoidance-test targets or crash-test dummies, please contact us to agree on best set up.

If you have further ideas for sponsorship opportunities, please get in touch with us. We are happy to discuss your suggestions. We have an India Conference Account and IRCOBI Europe Account for fund transfer based on the source of funds / preference and convenience of the sponsor.

Contact Information

Prof. Davidson Jebaseelan	Prof. Dr. Kai-Uwe Schmitt	Prof Amanda Agnew
School of mechanical engineering VIT University Chennai Chennai – 600 127 India	IRCOBI secretariat c/o AGU Zürich Winkelriedstrasse 27 8006 Zurich Switzerland	IRCOBI Vice President Ohio State University 2066 Graves Hall Columbus, Ohio USA
e-mail: davidson.jd@vit.ac.in Tel: +9143139931136 Mob: +919445122485 +919790701475	e-mail: secretariat@ircobi.org web: www.ircobi.org tel: +41 44 251 54 30 / 65 (direct) fax: +41 44 251 54 31	e-mail: Mandy.Agnew@osumc.edu Tel: +1 (614) 707 2888

Sponsorship options

Sponsorship options are listed in the table below. Please note that it is possible to combine types of sponsorship where applicable.

	Platinum €15,000 ₹13,50,000	Gold €10,000 ₹9,00,000	Silver €5,000 ₹4,50,000	Bronze €3,000 ₹2,70,000	Conference dinner† €5,500 ₹5,00,000	Reception† €3,500 ₹3,15,000	Lunch† €2,500 ₹2,25,000	Session sponsor € 2,000 ₹1,80,000	Coffee break† €1,500 ₹1,35,000	Supporter €1,000 ₹1,00,000
Exhibition booth	✓ XL size	✓ L size	✓ M size	✓ S size						
Video presentation / “commercial”	✓	✓								
Max duration of video presentation	2 min	1 min								
Your logo on the IRCOBI website with link to your website	✓ with description	✓ with description	✓	✓	✓	✓	✓	✓	✓	✓
Company logo on conference app	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Session sponsorship	✓ ×2	✓						✓		
Complimentary conference registrations	5	3	2	1	2	1	1	1	1	1

†lunch is limited to 3 sponsors, coffee breaks to 5 sponsors, the reception and dinner to 1 sponsors each.

One can opt to sponsor more than one lunch or coffee break.

Multiple sponsorship options can be combined; and we are also open to corporate suggestions for alternate sponsorship; please get in touch to discuss the best solution for your objectives and priorities.



www.ircobi.org

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