

International Immersion Program @ NUS *Singapore* 2024

Academic programme delivered by NUS

NUS SCALE GLOBAL YOUTH PROGRAMME

“Leadership in business analytics : Empowering data driven decision making” @ National University of Singapore (NUS)
(ranked #8 in the world, QS World University Rankings 2024)

Host Country : Singapore

Programme Delivery Partner : National University of Singapore (NUS)

Organizer: UnTechEd

Time Frame : 24 November – 29 November, 2024

Duration : 6 Days / 5 Nights





Immersion Program Overview

UnTechEd (UTE) presents an International Immersion Program for students who want to undertake short-term courses to study abroad.

This academic programme is being delivered by NUS. NUS is Singapore's flagship University. The University's reputation for excellence is built on education and research innovation and discoveries and initiatives that contribute to country and society.

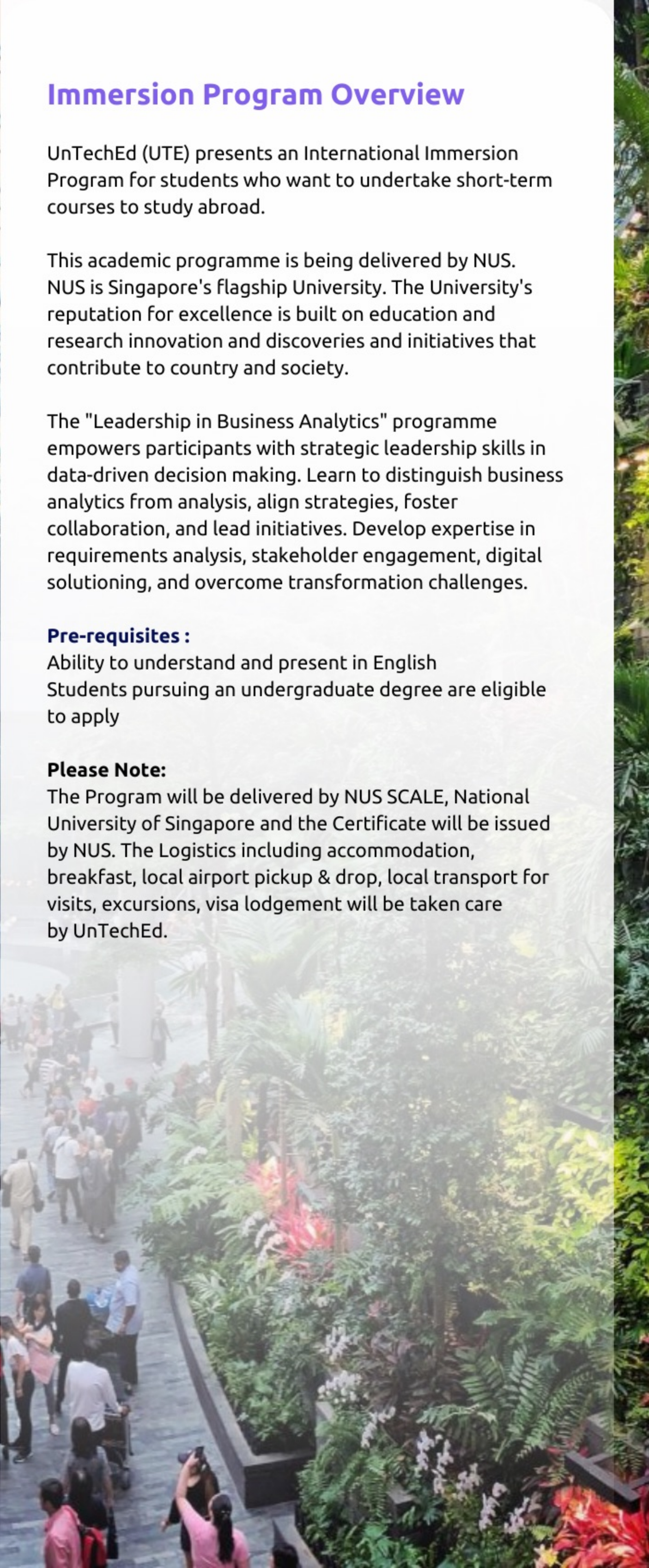
The "Leadership in Business Analytics" programme empowers participants with strategic leadership skills in data-driven decision making. Learn to distinguish business analytics from analysis, align strategies, foster collaboration, and lead initiatives. Develop expertise in requirements analysis, stakeholder engagement, digital solutioning, and overcome transformation challenges.

Pre-requisites :

Ability to understand and present in English
Students pursuing an undergraduate degree are eligible to apply

Please Note:

The Program will be delivered by NUS SCALE, National University of Singapore and the Certificate will be issued by NUS. The Logistics including accommodation, breakfast, local airport pickup & drop, local transport for visits, excursions, visa lodgement will be taken care by UnTechEd.



Programme Content

Programs Details

Session 1	Business Analytics and Strategic Leadership
	Define Business Analytics' role in data-driven decision making and distinguish it from Business Analysis
	Identify strategic alignment and context for analytics initiatives
	Foster collaboration and effective leadership in requirements gathering and planning
Session 2	Strategy Analysis and Decision Making
	Analyze the current state of the organization's analytics capabilities and strategies
	Evaluate analytics solutions for business objectives
	Lead selection and prioritization of analytics initiatives based on strategic goals
Session - 3	Requirements Analysis and Stakeholder Engagement
	Define future analytics requirements aligned with business goals
	Specifying and modeling requirements to capture the desired outcomes of analytics projects
	Demonstrate effective leadership in stakeholder engagement and requirements analysis
Session - 4	Digital Solutioning and Data-Driven Decision Making
	Utilize decision modeling techniques for optimized digital solutions
	Design and implement analytics-based digital solutions
	Overcome challenges in digital transformation initiatives with effective leadership
Session - 5	Final Project Presentation

Tutorials (Conducted within Sessions 1 - 4)

Tutorial - 1	Group Project and Discussions
	Clarification of expectations for presentations
	Allocation of groups
	Brief discussion on presentation guidelines with a Q&A session
	Discussions on lecture topics

Tutorials (Conducted within Session 1 - 4)

Tutorial - 2	Final Project Presentation and Discussions
	Presentation
	Discussions on lecture topics

Program Schedule at NUS

Day 2, 25 Nov	3 Hours	Business Analytics and Strategic Leadership
Day 3, 26 Nov	3 Hours	Strategy Analysis and Decision Making
Day 4, 27 Nov	3 Hours	Requirements Analysis and Stakeholder Engagement
Day 5, 28 Nov	3 Hours	Digital Solutioning and Data-Driven Decision Making
Day 6, 29 Nov	3 Hours	Final Project Presentation

**** Day 1, 24 Nov will be Arrival to Singapore & Check-in and Day 6, 29 Nov will be Check-out & Departure in the evening after the morning sessions.**



Assignment Requirement and Evaluation Criteria

Project Presentation

What:

10 minutes presentation, 5 minutes Q&A

Format:

- Introduction to presentation topic
- Present background o Present relevant research
- Highlight any discussion points

Marking criteria:

- Critical analysis of problem statement – 40 marks
- Present relevant research – 40 marks
- Overall style of presentation – 20 marks

Weightage:

100% of assessment



About NUS

Shaping Future **Talent**, NUS SCALE Global Youth Programme offer the opportunity for young leaders to get acquainted to world-class university's culture of innovation, academic excellence, and vibrant college experience. **Education and Society**

About NUS SCALE

The NUS School of Lifelong Education (NUS SCALE) was launched in June 2016 to support national manpower needs with high-quality and **industry-relevant adult** education and training programmes.

Based on our result-oriented research and expertise, our programmes address relevant economic and business issues with an innovative, **multidisciplinary** vision and a strong focus in **Singapore and Asia-Pacific**.

Delivered with **technology-enabled blended learning approaches**, NUS' Lifelong Education and Training (LET) programmes are designed to enhance both learning experiences and outcomes.

Scale provides multi-disciplinary learning opportunities to



Support Youth career and impact aspiration



Support aspiring working adults acquire new skills, knowledge and qualifications from a leading University



Enable companies and industries to stay competitive



118 Years of Transformational Education
16 Faculties & Schools
37 Research Institutes & Centers



#1 in Asia (QS Ranking 2024)
#8 in the world (QS Ranking 2024)
#9 Most Employable Worldwide (Times Higher Education 2021 Global Employability University Ranking)



30.7K Undergraduates
11.5K Graduates
6.4K Faculty and Research Staff

NUS SCALE Youth Programme

NUS SCALE Global Youth Programme offer the opportunity for young leaders to get acquainted to world-class university's culture of innovation, academic excellence, and vibrant college experience.

Programme Highlights



Get a taste of what it is like of an on-campus learning experience at Singapore's flagship university.



Connect with NUS world-class teaching faculty and industry experts



Interactive Seminars & Workshops with a mix of thematic discussions and short practice sessions



Create a network with NUS Student Ambassadors and fellow peers from diverse background



Receive a Certificate of Completion upon successful completion the programmes



Be inspired and empowered in shaping the future through multidisciplinary lenses



Program Cost Structure

Standard Program Fees:

SGD 2750

Early Bird Discounted Fees: (valid till 15th September 2024)

SGD 2500

** The above Fees to be paid in an International Account

Note: If Students wish to pay the Fees to an Indian Account, then an additional 18% GST will be applicable on top of the above mentioned Fees.

Important Information:

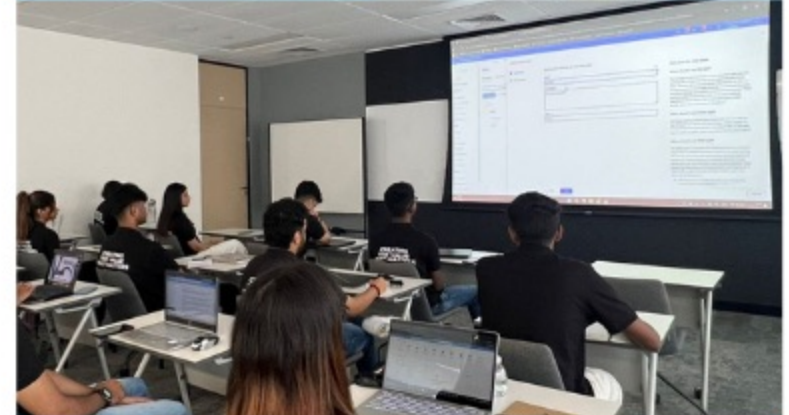
- + **Seats are limited:** Each university can appoint up to 5 students.
- + **Academic Requirements:** Only students pursuing their Bachelor's degree are eligible to apply
- + **Reservation:** Pay SGD 1,000 to register your seat. Seats are available on a first-come, first-served basis

Inclusions:

- + Professional and administrative fee
- + Programme delivery of 15 hours contact time in classroom (3 hours each day)
- + Venue for pre-arranged classroom activities
- + Welcome gift for participants
- + Technical support on-site and online
- + E-Certificate of completion for participants who successfully completed and passed the programme
- + 5 Nights Hostel Accommodation on Quad sharing with Breakfast
- + Local Airport Transfers (Group Pick Up & Drop as per the timings)
- + Local Transport for NUS Visit and Evening Excursion Trips
- + Visa Lodgment & Visa Fees
- + Places to visit: Singapore Botanic Gardens, Marina Bay, Merlion Park, Chinatown, Buddha Tooth Relic Temple and Museum (AT CHINATOWN), Supertree Grove, East Coast Park (Beach)

Exclusion

- ⊗ Flights
- ⊗ Insurance
- ⊗ Lunch & Dinner
- ⊗ Personal Expenses



Miscellaneous Program Information

Application Process

Online application form should be completed at the earliest latest by 30th September 2024. Book your seat as soon as possible as seats are limited!

Request

Institutes should ensure that all the student(s) and flight(s) are booked with the same airlines, time and date to avoid pick up and drop hassles for UnTechEd.

Contact Us

If you have any further query or would like to get in touch for a call, please reach out to sultanakhan@unteched.in or WhatsApp [+91 9873395296](tel:+919873395296)

We also customise the program and offer bespoke packages as per our UTE Hubs /Institution requirements.

Registration Link:

<https://forms.gle/p9GVwsyGQ6rRNubx8>



SCAN

To Register Now!

